



JUSTIN SANTIAGO

GRAPHIC DESIGNER

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Education

New Mexico State University

Bachelor of Individualized Studies

Major: Individualized Studies

Minors: Art History, Studio Art, History

May, 2013

New Mexico State University Doña Ana Community College

Associate of Applied Science

Major: Digital Graphics Technology

May, 2016

Certificate of Creative Media

Concentration: Creative Media Technology

May, 2016

Skills

Proficient in:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Adobe Bridge
- Adobe Acrobat
- Adobe Camera Raw
- WordPress
- Microsoft Office

Knowledge of:

- Adobe Dreamweaver
- Adobe Muse
- Adobe Animate (Flash)

Other Skillsets:

- DSLR Photography
- Drawing
- Painting
- Microsoft OS
- Mac OS

Experience

Graphic Designer

Arrowhead Center

Las Cruces, NM

2015 - Present

- Work to with a number of programs under the Arrowhead Center brand to create marketing material including but not limited to posters, brochures, pass along cards, logos, newsletters, and websites.
- Work with clients to create branding material.
- Design email and social media campaigns including newsletters and digital promotional material for events and programs.
- Work with a team of designers, often in a leadership role, to meet the design needs of the company.

Freelance Graphic Designer

St. Genevieve Catholic Church

Las Cruces, NM

2014 & 2015

- Designed and prepared a book to commemorate military veterans of the church.
- My responsibilities included creating the cover and interior layout and typesetting of the publication. I also worked with the printer directly to choose type of printing and paper selection, making sure the book was printed on time and on budget.

Bartender & Server

Red Lobster

Las Cruces, NM

2009 - Present

- Promoted three times to current position.
- Refined my customer service and financial skills to allow me to better communicate with people from all walks of life.
- Constant multi-tasking amid high stress situations allows me to understand how to prioritize and meet deadlines.